

Jean-François Rondeau

Highly accomplished Engineering Director with a proven record of leading multi-disciplinary teams to deliver innovative solutions in the automotive industry. Expertise in product strategy, technology roadmap development, and international business development. Passionate about driving sustainable mobility solutions and fostering cross-cultural collaboration.



EDUCATION

1999 – 2002 Le Mans, France

PhD Thesis University degree in physics: Applied Acoustic

1998 – 1999

Master's Degree: Applied Acoustic

1997 – 1998

M.Sc.: Fundamental Physics

Professional Summary

"Managing disruptive technical teams, challenging them to transform innovations into business solutions in large, dynamic international cultural exchanges where knowledge management is essential."

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Current Position

Technical Director & Group AI Sponsor



Interior (Aspect & Acoustic) January 2023 – Today



Directed product strategy and roadmap development, aligning with company goals, technology, market trends, and customer needs, to launch innovative global products.

Ensured engineering consistency, represented company interests, directed regional teams, and facilitated technology transfer across project phases.

Led key innovation and transformation projects to drive improvements in productivity, timelines, and quality for sustainable mobility.

Define and pilot the group's AI roadmap by identifying opportunities, assessing feasibility, and proposing initiatives. Develop and execute the roadmap, secure Codir approval, and drive organizational AI adoption through communication and training. Report progress and escalate issues to the Codir.

Main Missions:

- Define and implement Strategic product plan
- Drive the innovation & platforms plan
- Be the technical authority worldwide
- Lead customers advanced engineering, RFQs, development
- Communicate product vision and strategy to executive stakeholders

Key Achievements:

- ➡ Direct Contribution to the **2024: 480M€** order intake (2023: 250M€)
- ➡ Define the flooring Innovation strategy: sustainable & easy to use (cleanable) approach contributing to a **new business model strategy** leveraging directly the end users through fleet managers and mobility players

Co-Chairman NVH expert community



September 2019 - Today





Main Missions: société savante, Société des Ingénieurs de l'Automobile

- Led and animated the French Society of Automotive Engineers' Noise, Vibration & Harshness expert community, coordinating workgroups, ensuring stakeholder representation, and representing the community in SIA events.

SKILLS

- Create and share vision
- Drive Innovation
- Managed a team of one hundred engineers, providing coaching and mentorship to enhance their skills and performance
- Communicate and present complex subjects simply
- Multi-Country environment

LANGUAGE SKILLS

-  French, Mother tongue
-  English, Professional

Key Experiences

Innovation Director & CREO Dynamics CEO



August 2020 – January 2023

Main Missions:



Design and model solutions for customer innovation and experience along with similar initiatives variants. Coordinate all cross-functional activities, represent customers internally and collaborate with leaders in varied areas on allocation across projects and resource planning.

Contribute and influence strategic direction for senior leadership using informal and formal communication.

- **Product Roadmap construction:** in the area of connected services, data enhancement and sustainability.
- **Building, structuring and leading the expert network:** on-board electronics signal processing, artificial intelligence.
- **Scale up the start-up with high profit margin:** transform the expertise engineering activities into OEMs platforms & product delivery (hardware & software).

Key Achievements:

- ➔ Faurecia Creo Dynamics recognized as a key player in the field of ANC in both Europe, NAO, Japan and China (multiple awarded programs on a large set of OEMs).
- ➔ Non-Automotive Business Model secured for a long period securing **+8% OI**
- ➔ A set of disruptive innovation generating new market solutions in multiple fields including data monetization and monitoring systems

Product Line Director



July 2018 – July 2020

Main Missions:



Develop and deploy global strategies and deploy roadmaps, to articulate a differentiating Unique Selling Point for the Sound Product Line, providing comprehensive, insightful and fully relevant perspectives. Support Business Development activities, lead strategic plan, pilot the roadmaps and support associated P&L in each regional division.

- **Market Intelligence and Advanced Marketing**
- **Strategy and roadmaps:** Lead Strategic Plan and develop ad-hoc Business Plans.
- **Business Development and key acquisitions activities:** Support Business Development activities and contribute to RFQ-A.

Key Achievements:

- ➔ **450M€** Yearly Life Time Sales Order Intake
- ➔ 2019 Innovation awards at the Shanghai Auto Show & 2020 German Innovation Award
- ➔ Multiple OEM Programs awarded in Europe and Japan

Global Technology Senior Manager



May 2014 – June 2018 *Based in China*



Develop a division solution to manage the technological knowledge and promote international knowhow to leverage the division culture and standardize technical results. In the fields Materials (Soft Trims) and Technology Experts (product/process).

Key Achievements:

- ➔ Implement a product process development tool
- ➔ Reduced development time by **15%**
- ➔ Reduced prototyped production by **30%**

Materials & Acoustic Manager



November 2002 – April 2014

Manage the acoustic team with dedicated simulations tools and facilities. Support R&D, innovation sales and marketing teams on acoustic and comfort performance design. Lead development upstream process team (both aspect & technical trims)

Key Achievements:

- ➔ Automotive Engineer
- ➔ Automotive standards
- ➔ Ray Tracing Method expertise
- ➔ Porous media expertise